Campaign Ads for McCain/Obama

<http://www.youtube.com/watch?v=xaCdcvdPHVM>

<http://www.youtube.com/watch?v=ceMtvRjZkO0>

<http://www.youtube.com/watch?v=3xIZtXq7JiE>

<http://www.youtube.com/watch?v=0iSku9yBvZc>

<http://www.youtube.com/watch?v=M9JNna5EmJg>

<http://www.youtube.com/watch?v=CK3Y1KPzW9k>

Vice President Debate

<http://www.youtube.com/watch?v=pXJ4Dk33cCQ>

Discerning Logical Fallacies

After the term below, place the definition for each logical fallacy and create an example of one that might be used in ANY type of persuasive content.

Ad Hominem Argument –

Begging the Question –

Either-or Reasoning –

Hasty Generalization –

Non Sequitur –

False Analogy/False Authority –

Post Hoc Reasoning –